## **CLAIM AMENDMENTS**

What is claimed is:

- 1. (Currently amended) A process for preparing a cold seal adhesive comprising the steps of:
- a) providing a curable composition comprising:
  - i) from 30 to 90 weight % of at least one ethylenically unsaturated compound selected from the group consisting of ethylenically unsaturated monomers and ethylenically unsaturated oligomers;
  - ii) from 10 to 50 weight % of at least one liquid elastomer selected from the group consisting of polvisoprenes, polybutadienes, and polyurethanes; and
  - iii) from 0 to 60 weight % of at least one tackifier; wherein all weight % are based on total weight of said curable composition; and
- b) subjecting said curable composition to electron beam radiation to provide said cold seal adhesive.
- 2. (Original) The process according to claim 1 wherein said cold seal adhesive has a glass transition temperature of -30°C or less.
- 3. (Original) The process according to claim 1 wherein said curable composition comprises from 20 to 60 weight % of said at least one tackifier.
- 4. (Original) The process according to claim 1 wherein said curable composition is substantially free of photoinitiator.
- 5. (Original) A cold seal adhesive prepared by the polymerization of a curable composition comprising:
  - a) from 30 to 90 weight % of at least one ethylenically unsaturated compound selected from the group consisting of ethylenically unsaturated monomers and ethylenically unsaturated oligomers;

- b) from 10 to 50 weight % of at least one liquid elastomer selected from the group consisting of polyisoprenes, polybutadienes, and polyurethanes; and
- c) from 0 to 60 weight % of at least one tackifier; wherein all weight % are based on total weight of said curable composition; and wherein said curable composition is substantially free of photoinitiator.
- 6. (Original) The cold seal adhesive according to claim 5 having a glass transition temperature of -30°C or less.
- 7. (Original) The cold seal adhesive according to claim 5 wherein said curable composition comprises from 20 to 60 weight % of said at least one tackifier.
- 8. (Original) A curable composition comprising:
  - a) from 30 to 90 weight % of at least one ethylenically unsaturated compound selected from the group consisting of ethylenically unsaturated monomers and ethylenically unsaturated oligomers;
  - b) from 10 to 50 weight % of at least one liquid elastomer selected from the group consisting of polyisoprenes, polybutadienes, and polyurethanes; and
- c) from 0 to 60 weight % of at least one tackifier; wherein all weight % are based on total weight of said curable composition; and wherein said curable composition is substantially free of photoinitiator.
- 9. (Original) The curable composition according to claim 8 comprising from 20 to 60 weight % of said at least one tackifier.
- 10. (Original) The curable composition according to claim 8 wherein a cured polymer composition formed from said curable composition has a glass transition temperature of -30°C or less.